PROBLEM IS: THEY THINK THEY ARE RIGHTEOUS

"Anyone who disregards the message of God most gracious, we appoint a devil to be his constant companion. The devils then divert them from the path, yet make them THINK that they are rightly guided." (43: 36-37)

"You shall be strictly righteous at every mosque, and worship God, devoting your worship absolutely to Him alone. Just as He created you initially, you will be returned. Some He guides. Others are committed to straying, for they take the devils as allies instead of God, and THINK that they are rightly guided." (7: 29-30)

The worst losers are those who go astray, then THINK that they are rightly guided. (18: 103-104)